



*Coca-Cola*

**5by20**

**DUNDEE**

Timetable

August- November 2017

The **5by20** project is a global initiative by Coca-Cola to  
“economically empower 5 million women by 2020”

Free Business & Enterprise Courses  
for Ambitious Women



Working in partnership with

**SHOWCASE THE STREET**  
WWW.SHOWCASETHESTREET.CO.UK



## August - November 2017 Timetable

**Title:** **Fast Track to Business Success** (one week intensive business course)

Who is this for: **Aspiring and Determined Women Entrepreneurs**

Dates: 21<sup>st</sup>-25<sup>th</sup> August  
1<sup>st</sup> September (Support Panel Presentation)

Time: Mon - Fri 9.30am - 4pm

This Fast Track Start-up Business programme is designed to make your business vision a reality – Your Reality! You will get the opportunity learn the key principles of business that will inspire and encourage you to drive forward your business dream! You will also hear from inspirational speakers; be introduced to local businesses and support organisations and you will get the opportunity to participate in an amazing session called 'Perfecting your Pitch' by Sandy McCurdy (Sales and Marketing expert)

At the end of the course you will have a written a roadmap business plan and prepared a presentation that you will then 'pitch' to a panel of business experts. Following this you will become a member of the 5by20 Dundee Network, which offers a wide range of support, advice, networking opportunities and supplier benefits.

[Click Here](#) to register a note of interest

**Title:** **Exploring my Business Idea** (Short 4 x ½ day course Mon & Wed early evening)

Who is this for: **Women with a Business Idea or in the Early Stages of their Business**

Dates: Monday 2<sup>nd</sup> & 9<sup>th</sup> & Wednesday 4<sup>th</sup> & 11<sup>th</sup> October 2017

Time: 5:45pm – 8:15 pm

This short course is designed for women who have a keen interest in business and who want to learn more about the processes that are involved in starting a business of their own. We will look at your business idea and help you decide if there is a market and a need. After completing the course, you will be clearer about what your business potential is and what you will need to start your business

[Click here](#) to register a note of interest

**Title:** **Planning My Business** (Short 4 x ½ day course Mon & Wed early evening)

Who is this for: **Women who want to Plan their Business**

Dates: Monday 23<sup>rd</sup>, 30<sup>th</sup> & Wednesday 25<sup>th</sup> October & 1<sup>st</sup> November 2017

Time: 5:45pm – 8:15 pm

This short course is designed to for women who have a keen interest in business and who have a clear idea of their business vision and potential. The course focuses on marketing, budgeting and business planning. By the end of the course you will have a clearer understanding of the market in which you want to operate and the importance of good business planning and budgeting.

[Click Here](#) to register a note of interest

**Title:** **Managing my Business** (Short 4 x ½ day course Mon & Wed early evening)  
**Who is this for:** **Women who want to ensure their Business is Managed Well**  
**Dates:** Monday 6<sup>th</sup>, 13<sup>th</sup>, 20<sup>th</sup> & Wednesday 8<sup>th</sup>, 15<sup>th</sup>, 22<sup>nd</sup> November 2017  
**Time:** 5:45pm – 8:15 pm

This short course is designed to for women who have either started a business or are in the process of setting up a business. The topics focus on developing and managing processes that will ensure your business is kept happy and healthy. You will learn how to create and maintain excellent record keeping systems, in addition to this you will learn about financial and quality systems such as cashflow, credit management, stock control, customer service and quality assurance.

[Click Here](#) to register a note of interest

**Title:** **Growing my Business** (Short 2 x ½ day course Mon & Wed early evening)  
**Designed for:** **Business Women who want to Grow and Develop their Business**  
**Dates:** Monday 27<sup>th</sup> & Wednesday 29<sup>th</sup> November 2017  
**Time:** 5:45pm – 8:15 pm

This short course allows you to take a step back and look at your business from a distance. You will learn techniques that will help you measure your business success as well as gain tips on how to grow and develop your business making it more profitable and sustainable.

[Click Here](#) to register a note of interest

## So what next?



Every Woman who enrolls for one or more of the Coca-Cola 5by20 Dundee courses will be welcomed in to the 5by20 Network. This provides a full range of invaluable membership benefits, on-going business and support, peer mentoring, training opportunities and much much more!

For more information, including how to apply, contact:

Angie Foreman, Programme Director - Scotland

[angie@showcasethestreet.co.uk](mailto:angie@showcasethestreet.co.uk) or call **01382 699 623** or **07398 188 698**



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