

Earlier this year, Dundee Association for Mental Health won a Scottish Government "Brand for Growth" competition. The prize was free services from **BOLD**, a creativity agency based in Glasgow, to support a re-branding process for the organisation. We were pleased to have won this competition as we have been keen to update our brand for some time.

Working with BOLD, we held a series of discussions, workshops, and consultation with our participants and stakeholders to identify the factors that are important to us in terms of a new brand, and we are delighted to announce that we are changing our name to **Wellbeing Works, Dundee**. We plan to complete the transition to the new name early in the New Year.

Our new brand compliments our values and beliefs around what our service should be, i.e. inclusive, accessible, welcoming, empowering and person centred, giving hope and supporting recovery for those who experience mental health challenges.

We are also hopeful of a move to new, custom-built premises in the spring that will enable us to extend our reach and range of services. Our new "Well Ahead" Course starts in January and will help more people who experience mental health challenges to learn about wellbeing, develop self-management techniques and build confidence and resilience. We also plan to create some new opportunities for peer support roles as well as building on the excellent partnerships we have developed.

I will contact you again soon to keep you posted on these exciting developments for our organisation. In the meantime, we look forward to working with you in the New Year.

It would be helpful if you could share this email with your teams, and please accept my apologies for any cross posting.

Wendy Callander

Executive Director



wellbeing works

Promoting better wellbeing for those who face mental health challenges: building confidence and skills, connecting with others, and having a positive impact on our community.

